

INSTITUTE FOR GLOBAL HEALTH STRATEGIC PLAN

Mission

We work to create knowledge, capacity, and equity in global health through transdisciplinary research and education partnerships.

Priorities

Institute and Center Resources

Research

Education

Partnerships

Goals

Goal 1: Meet fundraising goals to be able to support Institute and Center activities

Goal 1: Develop and pursue new, transdisciplinary, high-impact funded global health research projects and programs

Goal 1: Foster an educational and research environment that values global health equity

Goal 1: Enhance collaborations across the Feinberg School of Medicine and the larger University community

Goal 2: Provide for the infrastructural needs of the Center directors

Goal 2: Strengthen dissemination of research outcomes

Goal 2: Prepare learners to work and thrive in diverse global health settings

Goal 2: Strengthen and expand relationships with regional and national global health entities

Goal 3: Promote the IGH and its Centers within Northwestern and worldwide

Goal 3: Support ongoing research programs and projects

Goal 3: Educate learners in ethical reasoning and practice of global health practices, research, and training

Goal 3: Enhance global collaborations and relationships

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Priority 1

INSTITUTE AND CENTER RESOURCES

Goals

Goal 1: Meet fundraising goals to be able to support Institute and Center activities

Goal 2: Provide for the infrastructural needs of the Center directors

Goal 3: Promote the IGH and its Centers within Northwestern and worldwide

Objectives

- Secure \$100 million in endowment funding for all Centers
- Engage Center Directors with Feinberg's Development office and potential donors to increase philanthropic funds given to Institute and Center projects
- Increase opportunities for donors to give through events and online communications

- Provide financial support to Centers to support their growth
- Secure space for Center directors and their support staff
- Provide administrative/communication staff support from the Institute to the Center directors
- Increase the number of support staff for each center

- Develop a communications plan, in collaboration with Feinberg Communications to increase the IGH's exposure internally and externally
- Improve the IGH brand abroad by learning from other successful Northwestern entities
- Produce content that can be shared worldwide and picked up by national and international media outlets

INSTITUTE FOR GLOBAL HEALTH STRATEGIC PLAN

Priority 2

RESEARCH

Goals

Goal 1: Develop and pursue new, transdisciplinary, high-impact funded global health research projects and programs

Goal 2: Strengthen dissemination of research outcomes

Goal 3: Support ongoing research programs and projects

Objectives

- Identify or create funding mechanisms for supporting largescale, high-risk/high-reward projects
- Increase intramural funding for internal pilot projects through Catalyzer Awards and other mechanisms
- Increase extramural funding for global health research
- Provide project development resources for faculty interested in global health grants but without previous experience or awards

- Support internal monitoring and evaluation of grant-funded global health training programs
- Encourage and support participation in research conferences and global advisory work
- Encourage and support faculty submissions to peer-reviewed publications

- Provide administrative and logistical support for ongoing research programs and projects that involve IGH faculty
- Provide supplementation of resources for ongoing research programs and projects
- Support next phase of program and project development including renewal applications, supplements, and related grant applications

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Priority 3

EDUCATION

Goals

Goal 1: Foster an educational and research environment that values global health equity

Goal 2: Prepare learners to work and thrive in diverse global health settings

Goal 3: Educate learners in ethical reasoning and practice of global health practice, research, and training

Objectives

- Support and grow the Master of Science in Global Health Program in the School of Professional Studies
- Support and grow the McGaw Global Health Certificate Program
- Promote the Master of Public Health global health concentration
- Increase the scholarly output and impact of the research on the scholarship of teaching and learning among global health faculty

- Strengthen global health experience pre-departure training
- Support and grow trainee extramural training grants for Northwestern and partner-site trainees in global health research and training experiences
- Increase number of student-faculty collaborations on global health education research projects

- Advocate for the inclusion of ethics training within the Feinberg School of Medicine curriculum
- Emphasize ethical practice as part of pre-departure training for international rotations

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Priority 4

PARTNERSHIPS

Goals

Goal 1: Enhance collaborations across the Feinberg School of Medicine and the larger Northwestern University community

Goal 2: Strengthen and expand relationships with regional, national, and international global health entities.

Goal 3: Enhance global collaborations and relationships

Objectives

- Actively engage with globally-focused departments, institutes, and centers outside of the Feinberg School of Medicine
- Create funding opportunities for interdisciplinary projects

- Partner with global health organizations within Chicago and its surrounding communities
- Collaborate with regional universities on research and education projects
- Participate in regional, national, and international consortia and professional global health organizations

- Develop a regular review process to evaluate current global education partnerships
- Expand the breadth and depth of successful global collaborations to accelerate research activities among Feinberg faculty and trainees
- Explore new multilateral partnerships in line with the larger goals of Northwestern University